



# CONSULTING SERVICES TO THE HOSPITALITY INDUSTRY

## Transaction Advisory

**Acquisition and  
Disposition  
Advisory  
Services**

**Licensed  
Brokerage  
Services**

**Comparable  
Sales  
Transaction  
Research Study**

**Sales Marketing  
Package  
Presentation**

**Asset  
Management &  
Exit Strategy**

## Analysis

**Economic &  
Financial  
Feasibility  
Analysis**

**Hotel Market &  
Competitive  
Analysis Study**

**Break-even  
Analysis  
Reporting**

**Site Evaluation  
and Selection  
Study**

**Optimal Use/  
Highest & Best  
Use/**

## Specialized Research

**Impact Study**

**Market /  
Chain/Brand  
Repositioning  
Study**

**Market Trend  
Study**

**Appraisal and  
Valuation  
Reviews**

**Sales Marketing  
Package  
Presentation**

## Specialized Consulting

**Acquisition and  
Disposition  
Service**

**Management  
Company and  
Franchise  
Selection**

**Development  
Consulting  
Services**

**Operational  
Review/  
Comparative  
Financial  
Analysis**

**Asset  
Management  
Assistance**

## Legal Services

**Due Diligence of  
Acquisition/  
Property  
Inspection Report**

**Litigation  
Preparation &  
Support**

**Expert Witness  
Testimony**

**Real estate tax  
assessment  
Analysis &  
Advice**

**Expert valuation  
testimony for  
foreclosure and  
bankruptcy  
proceedings**

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